



Sharing Your Story: Marketing Your Book Without the Hard Sell (Paperback)

By Michelle Cathy Worthington

Share Your Story, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Sharing Your Story isn't about simply selling a book as an alternate passive income stream. Finding a way to share your story by speaking from your own experience, implementing an organic book marketing plan as part of your wholistic business mission and adopting a Give Back mindset will make permanent and progressive change in your industry. By sharing your story without the hard sell, you will foster long-term relationships with your community and forge mutually beneficial professional connections that will give back to you in the form of sales. This book takes you through the 5 step process of social media marketing and effective promotion that will help creatives take the sales out of selling their books. Director of Share Your Story Australia and the Boss Lady Club, Michelle Worthington helps aspiring authors all over the world realize their dream of becoming a published author in group workshops, one on one, face to face or Skype sessions and via her online training course, Marketing Your Book Without The Hard Sell. She helps writers of fiction or non-fiction plan, edit, submit and...

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