



In the Making - Creative Options in Contemporary Art

By Linda Weintraub

Distributed Art Publishers, United States, 2003. Paperback. Book Condition: New. New.. 254 x 206 mm. Language: English . Brand New Book. From the first page to the last, from Thomas Kinkaid (really!) to Matthew Barney, this book serves as a launching pad. Conclusions are perpetually delayed. Resolutions are continually postponed. The text is written for takeoff, not arrival. It is a first step for readers explorations of current modes of art making and for their own future artistic achievements. The much-anticipated follow-up to Art on the Edge. and Over, Linda Weintraub s highly accessible introduction to contemporary art since the 1970s, In the Making: Creative Options for Contemporary Art explores essential but sometimes elusive facets of art making today. In her trademark writing style--straightforward and jargon-free--Weintraub sets out to itemize the conceptual and practical concerns that go into making contemporary art in all its endless permutations. In six clearly defined thematic sections-- Scoping an Audience, Sourcing Inspiration, Crafting an Artistic Self , Expressing an Artistic Attitude, Choosing a Mission, and Measuring Success --Weintraub moves artist by artist, in 40 individual chapters, using each to explain a different aspect of art making. Isaac Julien makes work for a highly specific audience;...



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