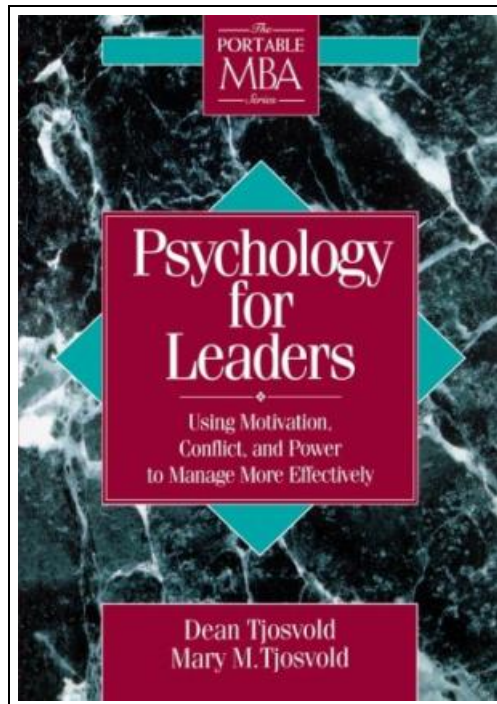


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John Wiley and Sons Ltd, United States, 1995. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Willy Brandt once said that every good leader is also an amateur psychologist. Nowhere is that more true than in today's new breed of business organization. In the high-involvement, high-commitment organization of the 1990s, every manager is called upon to assume the role of leader, and the most successful leaders are those who possess the psychological insight and skills needed to motivate and empower their staffs, facilitate teamwork and cooperation, and unite all those working under them in a common cause. Now Psychology for Leaders arms you with the core psychological knowledge and skills you need to be an effective leader of a department, multilevel organization, or small business. Written by two authors whose considerable expertise spans the worlds of both psychology and business, this book taps into the latest research findings on the psychology of leadership and gives them to you in a highly accessible, action-oriented form. In addition to gaining profound insights into human behavior in the workplace and its underlying motivations, you'll learn how to develop a motivating, uniting bottom line, how to strengthen cooperation, foster teamwork and develop self-managing teams, improve your communication skills, express your feelings more effectively, manage conflict as a means of improving performance and productivity, and much more. In writing Psychology for Leaders, Dean and Mary Tjosvold also drew on material gleaned from interviews with dozens of managers in a wide range of organizations in the U.S. and Canada, Europe and Pacific Asia, as well as their experiences managing their own multimillion dollar health services corporation. As a consequence, throughout this fascinating and instructive book, the authors bring psychological abstractions to life with many inspiring real-life success stories..



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