

## SAGE

"If you are a link builder, content marketer or SEO, this book is required reading."

Jim Boykin CEO & Founder of Internet Marketing Ninjas & Owner of Webmaster World

## Link Building Is Dead. Long Live Link Building! (Paperback)

By Sage Lewis

Sagerock Publishing, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The book quickly sets the groundwork of link building in digital marketing and then gives ideas and examples on how to create a productive link building campaign. This book is written to: \* Help business owners and marketing managers think more creatively about their company public relations \* Develop your marketing and corresponding link strategy \* Give you the tactical tools and tips needed for campaign implementation. \* Help you implement a link building strategy in a post-Penguin Google algorithm era.



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## Reviews

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