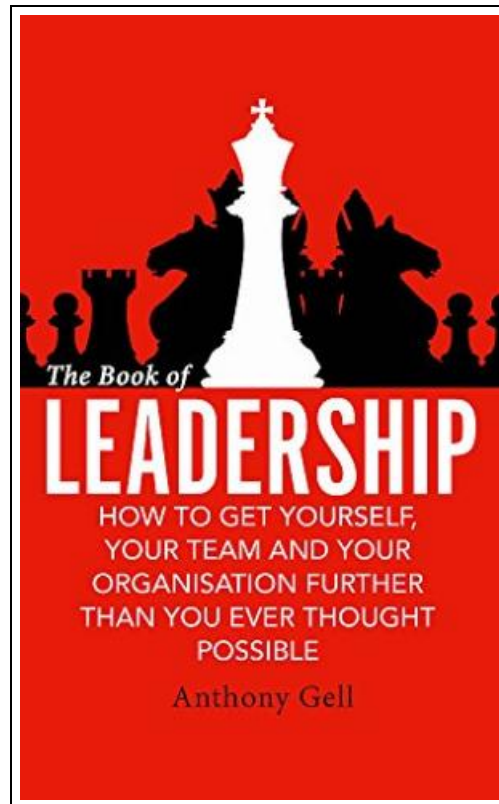


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Little, Brown Book Group, United Kingdom, 2016. Paperback. Condition: New. Repr.. Language: English . Brand New Book. Full of seriously good leadership wisdom - a must read for those who aspire to greatness Richard Koch, bestselling author of *The 80/20 Principle* One of the most stimulating books to read on leadership Philip Kotler, Professor of International Marketing at the Kellogg School of Management Loaded with practical, thought-provoking ideas on leadership that can profoundly affect your life Brian Tracy, bestselling author of *How the Best Leaders Lead* and *Eat That Frog!* Have you ever wondered what characteristics are shared by successful business leaders? Have you ever asked yourself what it is that they do differently which makes them and their organisations stand out from the crowd? And what can you learn from them to ensure your own success? If so, *The Book of Leadership* is for you. Over the last six years, Anthony Gell has conducted interviews with some of the most successful CEOs, entrepreneurs and business thinkers in the world, including Sir Terry Leahy, former CEO of Tesco, Richard Reed, founder of innocent drinks, Olaf Swantee, CEO of EE and Daniel Goleman, author of the bestselling *Emotional Intelligence*. Now for the first time, he is bringing together hours of exclusive interview footage into a single resource for anybody looking to improve their leadership skills. In *The Book of Leadership* he combines his own experiences as a CEO with those of the leaders he has interviewed to provide insights and advice in three core areas: * Part 1 looks at leaders as individuals and reveals the personal habits and attributes that have laid the foundations for their success. * Part 2 focuses on what it takes to build and motivate a world class team * Part 3 goes beyond team leadership to identify how...



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