



Building a Culture of Distinction: Facilitator Guide for Defining Organizational Culture and Managing Change (Paperback)

By Sheila Margolis

Workplace Culture Institute, 2010. Paperback. Condition: New. Language: English . Brand New Book ****** Print on Demand ******.Building a Culture of Distinction is an organizational change management program. This Facilitator Guide is designed for those individuals who will be leading the program. This book provides a comprehensive, step-by-step process to define and shape your organizational culture and manage organizational change. This program addresses many of the challenges an organization faces that can threaten its success and its bottom line. For example: Have you lost key talent? Do your employees seem stressed and unhappy at work? Are employees neither united by values nor vision? Is the organization growing fast but losing focus? Does your organization need a new direction? Is your organization experiencing a merger or acquisition? Is your strategic planning disconnected from the culture that must support it? Is change needed but no one has a process to make it stick? This Facilitator Guide provides activities and tools to build a culture of distinction. The process has a four-phased cycle. In Phase 1, you will facilitate a Core Culture Assessment where all employees participate in defining the organization s Core Culture. In Phase 2, you will facilitate a Core Culture....



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