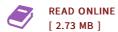




Library and Information Center Management

By Robert D. Stueart

Libraries Unlimited. Paperback. Book Condition: New. Paperback. 470 pages. Dimensions: 9.9in. x 7.0in. x 1.3in.Library and Information Center Management: Eighth Edition continues to be an essential textbook that provides a complete introduction to library management. It supplies a comprehensive, one-volume overview of all the functions of management specifically applied to the modern library environment. This latest revised and updated edition begins with introductory chapters that discuss the roles of library managers in the past and in the present, explain why library staff must rethink their purpose, and document the inadequacy of management techniques that once seemed appropriate. In addition to discussing key planning, organizing, staffing, leading, and controlling strategies, the book also provides chapters on marketing, facilities management, and fundraising. The final chapter provides young managers with invaluable guidance and addresses the challenges of succeeding in management without the benefit of decades of experience. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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