



## The Idea Generator/The Idea Accelerator: Tools for Business Growth/How to Solve Problems Faster Using Speed Thinking

By Ken Hudson

Bolinda Publishing, Australia, 2013. CD-Audio. Book Condition: New. Unabridged. 165 x 137 mm. Language: English . Brand New. Outlining many effective and practical thinking tools, The Idea Generator and Accelerator will help you come up with new ideas quickly. Each tool is simple to use and will help you to develop ideas and solve problems faster, either on your own or with a team. It is the ultimate resource for time-strapped business executives or those who are running their own business, or working in innovation, new product development, business development, sales, marketing, and advertising.



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