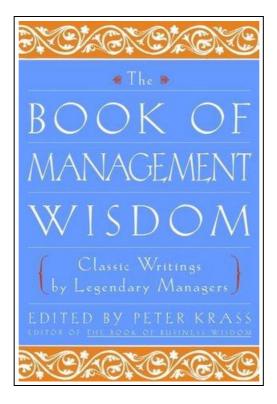
The Book of Management Wisdom: Classic Writings by Legendary Managers



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Reviews

This publication will never be effortless to begin on studying but extremely entertaining to learn. It is probably the most incredible publication i have go through. I realized this ebook from my i and dad suggested this publication to learn. (Austin O'Connell)

THE BOOK OF MANAGEMENT WISDOM: CLASSIC WRITINGS BY LEGENDARY MANAGERS



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John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, The Book of Management Wisdom: Classic Writings by Legendary Managers, Peter Krass, Michael Eisner, Jack Welch, Henry Ford, Andrew Carnegie- imagine that you could consult at will with the world's greatest business managers, past and present, whenever you were faced with a crucial management decision. The Book of Management Wisdom lets you do just that. This unique resource offers insight into how these and scores of other legendary business managers have triumphed over the conflicts, challenges, and dilemmas that come with the territory. Never before have the deepest insights of such a large and diverse group of brilliant managers been collected into a single informative and inspiring volume. The Book of Management Wisdom brings together the essays and speeches of more than fifty of the most successful business managers of all time and presents their ideas, tips, and management secrets in their own words. Drawing on their personal experiences, these world-class managers offer a range of practical advice, case studies, humorous anecdotes, and management philosophy. You'll hear from Sam Walton on creating a corporate culture, Lee lacocca on his famous skip meetings, and Michael Dell on his "campaign of internal evangelism." Klaus Luft details what American CEOs can learn from German management; Harold Geneen describes the essential qualities of great managers; and Thomas Watson weighs in on what growth and change have taught us. These are just a few of the major figures who reveal fascinating details of their characters and personalities as they educate, enlighten, and entertain you with their often surprising views on the most compelling issues faced by managers in every corner of the business world. For easy reference, these essays and speeches are organized into eight categories, each of which highlights a certain set of...

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