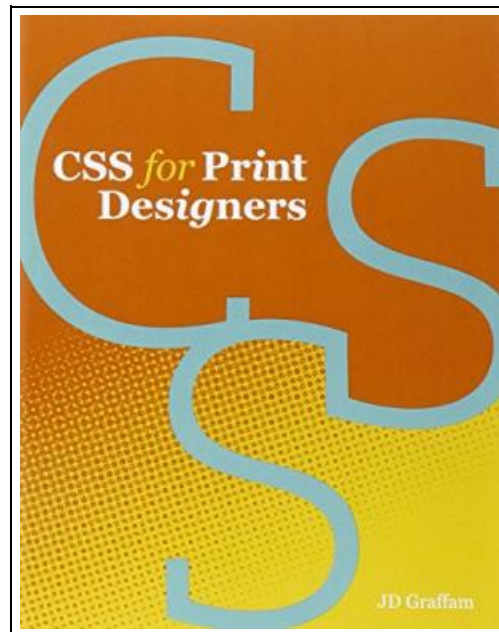# CSS for Print Designers

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Reviews

It in one of my personal favorite publication. Indeed, it is actually perform, still an amazing and interesting literature. Its been printed in an exceptionally easy way which is merely soon after i finished reading this book where really altered me, change the way i believe.
(Neal Homenick IV)

CSS FOR PRINT DESIGNERS

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New Riders Publishing, 2011. Softcover. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Print designers work in images, shapes, and color: not code. The last thing many of them want to do is to translate their work into mono-spaced tags and numbers, divs and ids. But print designers can't ignore the web and producing a design for the web has become a common part of a complete graphics package. And, knowing the basics of CSS is an essential ingredient for success. CSS for Print Designers presents web design concepts using metaphors that make sense to visual designers. Instead of using terms like semantics and structure, the book simplifies the language of web design using metaphors that print designers are comfortable with such as grouping like items or sculpting a layout from top to bottom or even how using sprites with CSS is like importing and cropping images in InDesign. The book uses efficient use of space with supporting graphics that demonstrate complex concepts such as nesting tags, clearing floats, and creating sprites. 167 pp. Englisch.

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