Get Book

REPUTATION 360: CREATING POWER THROUGH PERSONAL BRANDING (PAPERBACK)



Palisades Publishing/Lida360, United States, 2011. Paperback Condition: New. Language: English. Brand New Book ***** Print on Demand *****. This inspiring how to book teaches professionals at all levels how to define, create and market their personal brand to target audiences. Effective marketing of a personal brand attracts key opportunities, ensure consistent value and empowers the individual with tools for lifelong reputation management. The author, an internationally recognized corporate and personal branding expert, provides more than 15 case studies of executives...

Read PDF Reputation 360: Creating Power Through Personal Branding (Paperback)

- Authored by Lida Citroen
- · Released at 2011



Filesize: 6.84 MB

Reviews

Absolutely essential go through publication. It is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dr. Sierra Lowe Sr.

Complete information for publication fanatics. It is actually rally intriguing throgh reading period of time. I am happy to explain how this is actually the greatest publication i actually have read inside my own daily life and may be he finest ebook for possibly.

-- Ms. Heidi Rath

The very best publication i at any time read through. I actually have go through and i am confident that i am going to planning to read through once more once more down the road. Ifound out this ebook from my i and dad advised this publication to learn.

-- Emie Wuckert