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(Mrs. Linnea McKenzie)

BUNDLE: GALOTTI: COGNITIVE PSYCHOLOGY IN AND OUT OF THE LABORATORY 5E + HETTICH: YOUR UNDERGRADUATE DEGREE IN PSYCHOLOGY (MIXED MEDIA PRODUCT)

SAGE Publications Inc, United States, 2015. Mixed media product. Condition: New. 5th Revised ed.. Language: English . Brand New Book. We offer these texts bundled together at a discount for your students. Galotti: Cognitive Psychology In and Out of the Laboratory 5e Cognitive Psychology In and Out of the Laboratory provides a student-centered approach for undergraduate courses in cognitive psychology. Kathleen Galotti s accessible writing style and use of colorful real-life examples bring the full relevance of cognitive psychology into focus for students, and equips them to understand how theoretical principles apply to real-world problems and the complex functions of the human brain. The text features special coverage of the development of cognition from infancy through adolescence, and extensive coverage of gender, individual differences, and cross-cultural approaches to cognition. The Fifth Edition represents the most substantial revision to date. A four-color design and enhanced illustration program will appeal to instructors and students. All significant content has been incorporated directly into the text rather than being pulled aside into boxes or features which students might miss. The book has been fully updated to reflect the latest research; the number of chapters has been streamlined from sixteen to fourteen; and the overall organization has been improved for easier use in a semester course. Hettich: Your Undergraduate Degree in Psychology Innovative strategies for psychology majors to survive and thrive in the workforce Nearly 100,000 students graduate each year with a bachelor s degree in psychology, and a majority of these students will enter the workforce instead of pursuing a graduate degree. Many will find themselves tentatively deciding their next steps amid a complex and changing economic and job environment. In this text, authors and professors Paul I. Hettich and R. Eric Landrum provide innovative strategies and tools for succeeding after college with an...

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