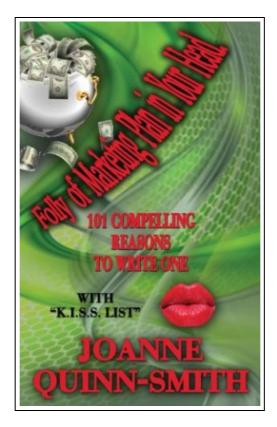
Folly of Marketing Plan in Your Head (Paperback)



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Reviews

This ebook is fantastic. It is probably the most awesome book i actually have read. I found out this ebook from my i and dad suggested this book to understand.

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FOLLY OF MARKETING PLAN IN YOUR HEAD (PAPERBACK)



Red Engine Press, United States, 2013. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand *****. Folly of the Marketing Plan in Your Head truly will give you a 101 Reasons to Write One. And the K.I.S.S. List will make it simple for you. There are even downloadable templates to help you keep track of your information. You will learn where to start with goals and self evaluation. Both very important tools because if you don t know where you are going, you will never figure out how to get there. There are important lessons about defining your product whose needs it will satisfy how to get your message out to them. In simple laymen s terms you will also learn how to determine your best customer your target market and your pricing strategy—the lost component of marketing. In addition included are lessons on super data and how it can help you to segment your market, how to utilize long term evaluations of your sales results progress and ways to eliminate your customers obstacles in doing business with you. This book covers everything from social media, customer appreciation and of course the personal touch. Come away with multiple ways to touch your clients so that you are first on their mind and their money is in your bank account. Important Take Away from this book: Why you need a written marketing plan What you will learn about your business in the process of writing your marketing plan How writing and then implementing your plan will increase your bottom line sales and profit How to use your market data to keep your business fresh, growing and sustainable Resources that will help you with your marketing plan and in your business.



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